Attorney's Docket No.: 16113-1130001 / AS-002-01-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Art Unit: 2167

Serial No.: 10/807,264 Examiner: Luke S. Wassum

Filed: March 24, 2004 Conf. No.: 4087

Title : MEANING-BASED ADVERTISING AND DOCUMENT RELEVANCE

DETERMINATION

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INTERVIEW SUMMARY AND AMENDMENT IN REPLY TO ACTION OF MARCH 19, 2008

Please amend the above-identified application as follows: